

## Types of Periodicals

A "periodical" is any publication that comes out regularly or occasionally (periodically). *Sports Illustrated*, *The Journal of Anthropological Research*, *The World Almanac*, and the phone book are all periodicals.

### Academic Journals

Also known as *scholarly*, *refereed*, or *peer-reviewed* journals.

**Appearance:** Generally have a sober, serious look. May contain graphs and charts, but few glossy pages or photographs. Use scholarly language with vocabulary specific to their profession or field.

**Audience:** Written for academics and professionals.

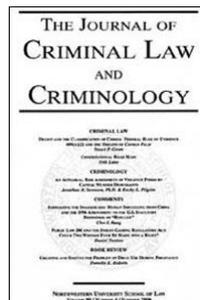
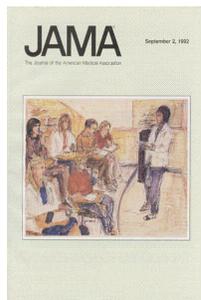
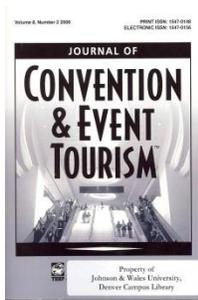
**Author/Authority:** Articles written by researchers or scholars in the field who report the results of original research.

**Citations:** Articles include footnotes and a list of citations at the end of the article.

**Content:** Includes scholarly research for a particular profession or industry. Articles usually contain an abstract, methodology, discussion, charts or tables, results, conclusions, and references.

**Frequency:** Usually published bimonthly or quarterly.

### Examples:



## Trade Magazines

Also known as *industry* magazines.

**Appearance:** Generally attractive and are often illustrated with color photographs.

**Audience:** Written for industry professionals.

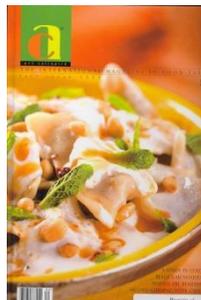
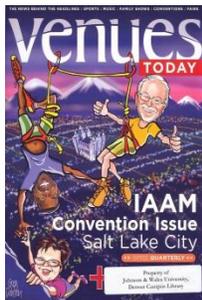
**Author/Authority:** Articles written by staff writers, though the magazine may sometimes accept articles from industry professionals.

**Citations:** Occasionally list references at the end of the article or provide footnotes within the text.

**Content:** Includes current events and special features within a particular profession or industry.

**Frequency:** Usually published biweekly or monthly.

### Examples:



## Popular Magazines

**Appearance:** Generally attractive and illustrated with color photographs.

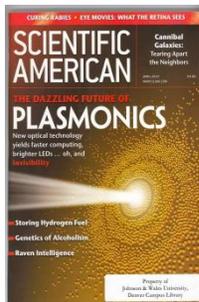
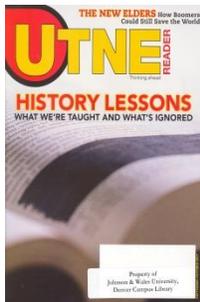
**Audience:** Written for the general public.

**Author/Authority:** Articles written by staff or freelance writer.

**Content:** Includes current events and special features.

**Frequency:** Usually published weekly or monthly.

### Examples:



## Newspapers

**Appearance:** Generally printed on newsprint in black ink.

**Audience:** Written for the general public.

**Author/Authority:** Articles written by staff writers and freelance journalists.

**Citations:** Will sometimes cite sources, a scholar, or a freelance writer.

**Content:** Includes current events and special features.

**Frequency:** Usually published daily or weekly.

**Examples:**

