Types of Periodicals


**Academic Journals**

Also known as *scholarly, refereed, or peer-reviewed* journals.

**Appearance:** Generally have a sober, serious look. May contain graphs and charts, but few glossy pages or photographs. Use scholarly language with vocabulary specific to their profession or field.

**Audience:** Written for academics and professionals.

**Author/Authority:** Articles written by researchers or scholars in the field who report the results of original research.

**Citations:** Articles include footnotes and a list of citations at the end of the article.

**Content:** Includes scholarly research for a particular profession or industry. Articles usually contain an abstract, methodology, discussion, charts or tables, results, conclusions, and references.

**Frequency:** Usually published bimonthly or quarterly.

**Examples:**

![Journal of Convention & Event Tourism](image1)

![JAMA](image2)

![The Journal of Criminal Law and Criminology](image3)
Trade Magazines

Also known as *industry* magazines.

**Appearance:** Generally attractive and are often illustrated with color photographs.

**Audience:** Written for industry professionals.

**Author/Authority:** Articles written by staff writers, though the magazine may sometimes accept articles from industry professionals.

**Citations:** Occasionally list references at the end of the article or provide footnotes within the text.

**Content:** Includes current events and special features within a particular profession or industry.

**Frequency:** Usually published biweekly or monthly.

**Examples:**

![Venues Today](image1)
![Advertising Age](image2)
![Example Magazine](image3)
**Popular Magazines**

**Appearance:** Generally attractive and illustrated with color photographs.

**Audience:** Written for the general public.

**Author/Authority:** Articles written by staff or freelance writer.

**Content:** Includes current events and special features.

**Frequency:** Usually published weekly or monthly.

**Examples:**

![Magazine Covers]
Newspapers

Appearance: Generally printed on newsprint in black ink.

Audience: Written for the general public.

Author/Authority: Articles written by staff writers and freelance journalists.

Citations: Will sometimes cite sources, a scholar, or a freelance writer.

Content: Includes current events and special features.

Frequency: Usually published daily or weekly.

Examples: